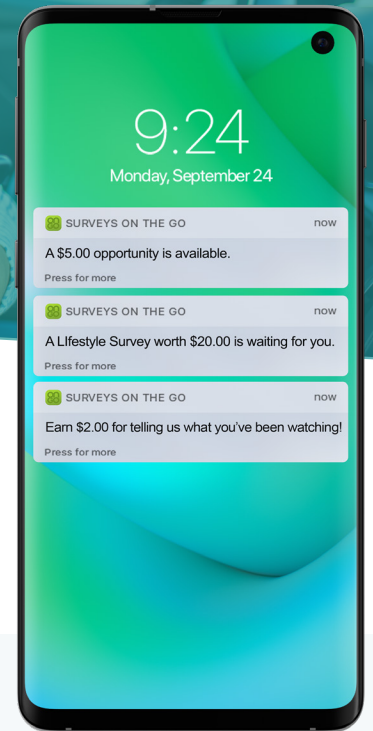


Permanent Brand Shifts.

Observe the 72% of shoppers trying new brands.



Loyalty is gone.

Understand the impact to your brand. Each week, we track our consumer's in-store shopping habits. Now, it's your turn. Ask our panel any question about your brand, in real-time, for \$500/question.

Here's where we're tracking:



Here's what you get:

Target:



Male/Female. Under/Over 35.
Natural fallout with max 60% Caucasians.
Region—match Census.

Sample Per Week:



N=300/retailer.
75% Weekday; 25% Weekend.
~33% by day part (Morning, Afternoon, Evening).

Cost:



\$500/question.

Ask your COVID-19 questions.

Get started for \$500/question.

[GET STARTED](#)