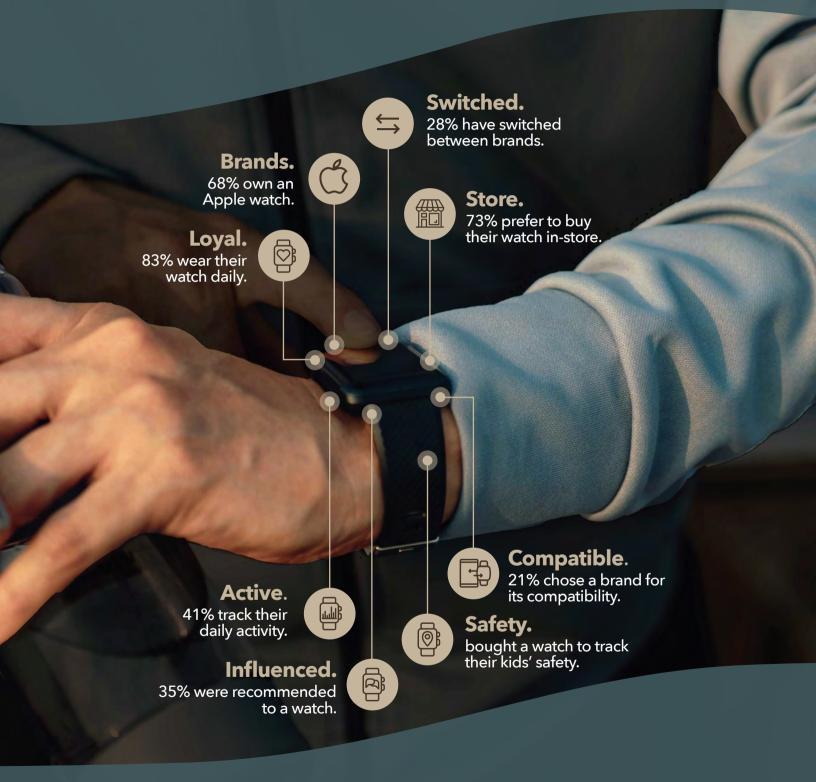
## That's smart.

Check out 8 new behaviors, as these smartwatch owners leave Best Buy and Target.



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**METHODOLOGY:** The Surveys on the Go<sup>®</sup> (SOTG) app triggers surveys from observed brick + mortar behavior. Sent to smartwatch owners ages 18+ as they left Best Buy and Target. N=160.

