

## Fill Your Stocking with Stats!

## Who came out on top this Cyber Monday?

Find out with Studio's always updated 500mm data points.

Amazon.com visitation was

4x higher

than that of Walmart.com.











Shoppers showed a

60% higher

visitation frequency at Amazon.com over BestBuy.com









Cyber Monday shoppers were

139% more likely

to visit Amazon over Target.com



Contact us now: **solutions@mfour.com** or call 714-754-1234. Data witnessed November 2022.



