



# 5 on-demand stats for fitness-loving fast foodies



Health nuts love fast food.  
**58% visited Mickey D's**  
in the past 2 weeks.



Not always healthy.  
**5 in 10 healthy eaters**  
hit McDonald's more than once.



Convenience is king.  
**Fast food convenience**  
appears to  
**out-play healthy eating.**



**BK is #2.**  
Burger King is nearly as likely as  
McDonald's to be chosen by  
healthy eaters.



**McDonald's is #1.**  
Beating Taco Bell and Burger King  
as the guilty pleasure of choice.

**START YOUR 7-DAY FREE TRIAL**

Contact us now: [solutions@mfour.com](mailto:solutions@mfour.com) or call 714-754-1234.  
Data witnessed December 2022.

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