

Chatbots Reign Supreme:

What's the Connection with Social Media Usage?



In today's rapidly evolving digital landscape, artificial intelligence (AI) has become a game-changer, and more people are utilizing it in their daily lives. In MFour Studio, we've discovered a connection between AI chatbot users and their social media usage.

68%
of AI chatbox users visit TikTok.

75%
of AI chatbox users visit Instagram.

82%
of users who don't use AI chatbox visit Facebook.

54%
of AI chatbox users visit Snapchat.



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Contact us now: solutions@mfour.com or call 714.754.1234.
Data witnessed April 2023

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