

TIPPING HABITS:

FAST FOOD INSIGHTS YOU NEED TO KNOW

Tipping is on the rise, reflecting a shift in acknowledging service in non-traditional settings. As the dynamics of tipping continue to evolve, understanding these trends becomes essential to catering to a shifting consumer preferences. We combined survey + behavior data to learn more about consumers who tip while ordering take-out.

35%

of consumers who tip 20% or more when ordering take-out visit Starbucks.



17%

of consumers who tip 20% or more when ordering take-out visit Chick-fil-A.



18%

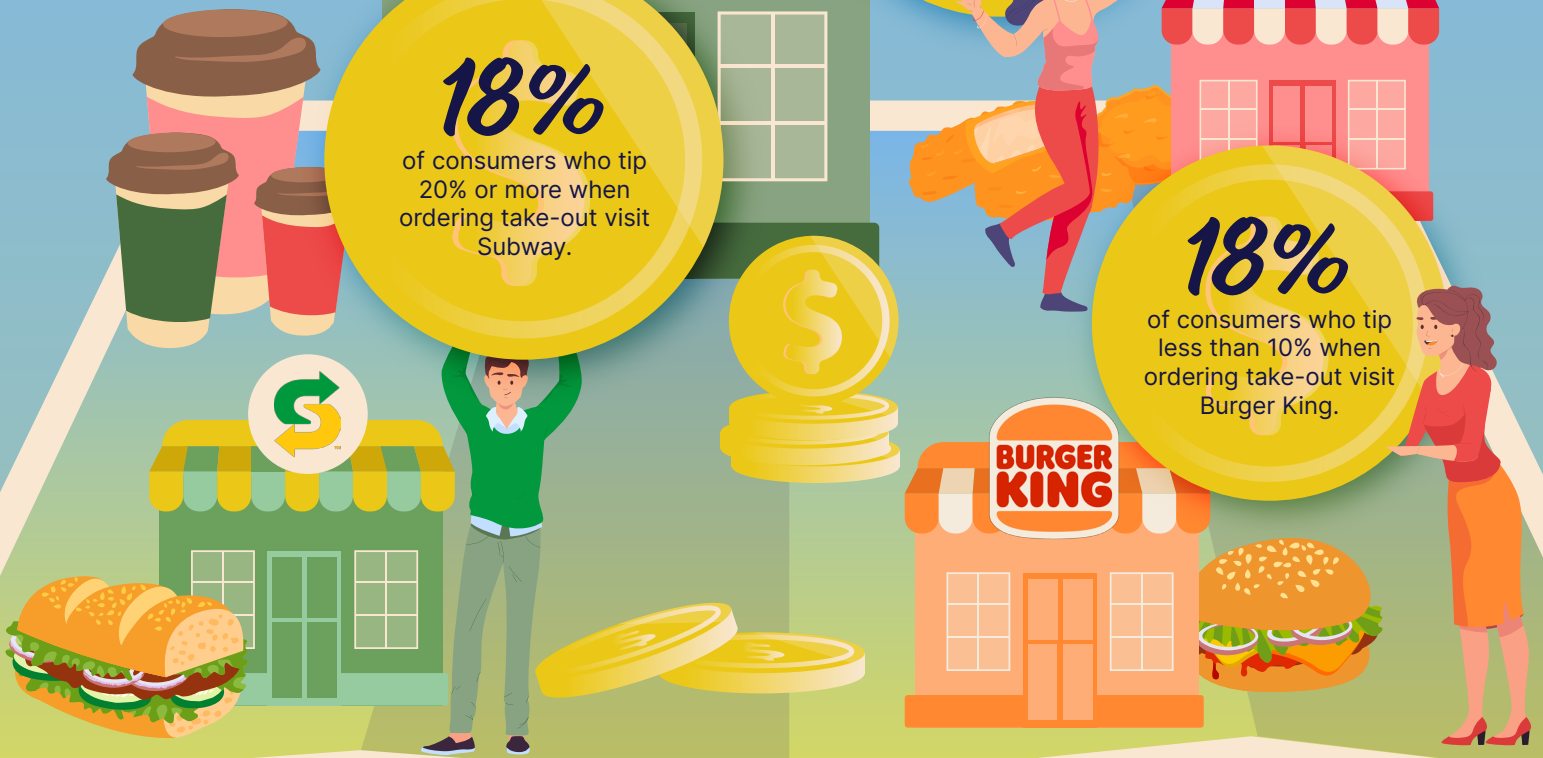
of consumers who tip 20% or more when ordering take-out visit Subway.



18%

of consumers who tip less than 10% when ordering take-out visit Burger King.

BURGER KING



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Contact us now: solutions@mfour.com or call 714-754-1234.
Data witnessed July 2023.

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