The Secret Connection between Alcohol and Social Media

In a world where social media has become an integral part of our lives, you may wonder... could there be a hidden link between our offline choices and our online presence? We surveyed alcohol and non-alcohol drinkers and used behavior data to discover the link between their drinking and social media habits.

50% of Alcohol Drinkers visit Snapchat.

63% of Alcohol Drinkers visit TikTok.

72% of Alcohol Drinkers visit Instagram.

83% of Alcohol Drinkers visit Facebook.

Contact us now: solutions@mfour.com or call 714-754-1234.
Data witnessed July 2023.