

TOUCHDOWN FOR ENTERTAINMENT:

NFL Fans Flock to Entertainment Websites This Season



<https://yahoo.com>

25% of those who plan to watch NFL football this season visited **Yahoo.com**.



<https://hulu.com>



20% of those who plan to watch NFL football this season visited **Hulu.com**.

<https://...>

The division between NFL football viewers and non-viewers is more than just a matter of personal preference; it represents the way people choose to spend their leisure time. NFL viewers often revolve their Sundays around kickoff times and gatherings while non-viewers often opt for alternative sources of entertainment.

<https://nytimes.com>



17% of those who don't plan to watch NFL football this season visited **NYTimes.com**.

<https://fandom.com>



14% of those who don't plan to watch NFL football this season visited **Fandom.com**.

We combined survey + behavior data to discover a connection between the different types of entertainment websites these two groups like to spend time on.

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Contact us now: solutions@mfour.com or call 714-754-1234.
Data witnessed September 2023.

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