

HOW SHOPPERS' CLAIMS CLASH WITH THEIR CHOICES

of those who claim sustainability is very or somewhat important when shopping for apparel, shop at Walmart.

TEMU

of those who claim sustainability is very or somewhat important when shopping for apparel, shop at Shein.

SHEIN

of those who claim sustainability is very or somewhat important when shopping for apparel, shop at Temu.

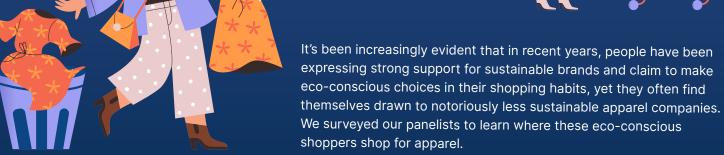


of those who claim sustainability is very or somewhat important when shopping for apparel, shop at Target.









NEED RESEARCH?

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