

DISCOUNT DISCOVERY

INSIDE THE WORLD OF COUPON LOVERS AND THEIR APP PICKS!



69%

of shoppers who will only buy an item if it's on sale/has a coupon shop at Amazon.

TEMU

49%

of shoppers who will only buy an item if it's on sale/has a coupon shop at Temu.



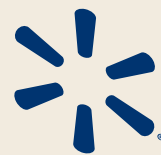
TARGET

28%

of shoppers who will only buy an item if it's on sale/has a coupon shop at Target.

47%

of shoppers who will only buy an item if it's on sale/has a coupon shop at Walmart.



Walmart

In the world of consumerism, the joy of discovering a great deal through coupons is a universal thrill. In MFour Studio, we've found a connection between the shopping apps visited by those who will only buy an item with a sale or coupon vs those who will buy an item regardless of discounts.

NEED RESEARCH?

Contact us now: solutions@mfour.com or call 714-754-1234.
Data witnessed September 2023.

LEARN MORE

