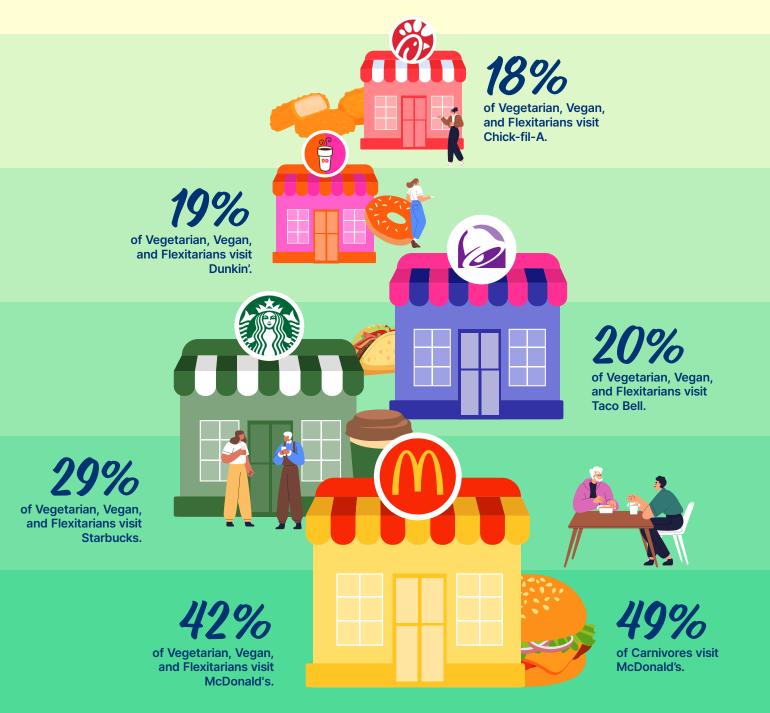
BEYOND BURGERS + FRIES:

NON-MEAT EATERS VISIT FAST FOOD CHAINS TOO

Embracing a shift in dietary preferences, vegetarians, vegans, and flexitarians are making their mark on the fast-food scene, choosing certain Quick-Service Restaurants (QSRs) more frequently than their carnivorous counterparts.



NEED RESEARCH?

Contact us now: **solutions@mfour.com** or call 714-754-1234. Data witnessed September 2023.

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