

FREQUENT

EAST

FOOD



FREQUENT SHOPPING: Unraveling the Retail Visitation of Food Lovers

Who doesn't love a fast food? Consumers who enjoy fast food once a week or more not only savor quick bites but also shop at certain retailers more compared to those who only eat fast food once a month.



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Contact us now: solutions@mfour.com or call 714.754.1234.
Data witnessed September 2023. Consumers have visited retailers at least once in the 14 days prior to survey.

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