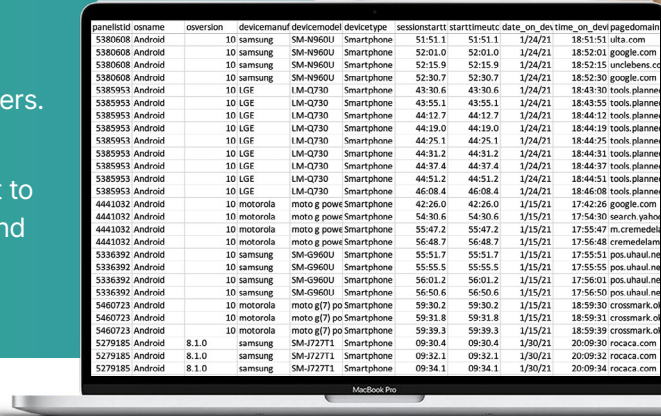


# OmniTraffic® Data.

Get 24/7 access to in-store + online shoppers.

It's your key to OmniTraffic® insights from consumers who've given informed consent to share their data. Grab your .txt files now, and start running your custom analysis.



panelid	osname	browser	device	manufacturer	device model	device type	sessionstart	starttime	date	on_dev	time	on_dev	pageid	domain
5380608	Android	10	samsung	SM-N960U	Smartphone	51:51.1	51:51.1	52:01.0	1/24/21	18:51:51	ultra.com			
5380608	Android	10	samsung	SM-N960U	Smartphone	52:01.0	52:01.0	52:15.9	1/24/21	18:52:01	google.com			
5380608	Android	10	samsung	SM-N960U	Smartphone	52:15.9	52:15.9	52:30.7	1/24/21	18:52:15	unclebens.cd			
5380608	Android	10	samsung	SM-N960U	Smartphone	52:30.7	52:30.7	43:30.6	1/24/21	18:43:30	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	43:30.6	43:30.6	44:12.7	1/24/21	18:44:12	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	43:55.1	43:55.1	44:12.7	1/24/21	18:44:12	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	44:12.7	44:12.7	44:19.0	1/24/21	18:44:19	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	44:19.0	44:19.0	44:25.1	1/24/21	18:44:25	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	44:25.1	44:25.1	44:31.2	1/24/21	18:44:31	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	44:31.2	44:31.2	44:37.4	1/24/21	18:44:37	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	44:37.4	44:37.4	44:51.2	1/24/21	18:44:51	tools.planne			
5385953	Android	10	LGE	LM-Q730	Smartphone	44:51.2	44:51.2	46:08.4	1/24/21	18:46:08	tools.planne			
4441032	Android	10	motorola	moto g powe	Smartphone	42:26.0	42:26.0	42:26.0	1/15/21	17:42:26	google.com			
4441032	Android	10	motorola	moto g powe	Smartphone	54:30.6	54:30.6	55:47.2	1/15/21	17:54:30	search.yaho			
4441032	Android	10	motorola	moto g powe	Smartphone	55:47.2	55:47.2	56:48.7	1/15/21	17:56:48	cremedelam			
4441032	Android	10	motorola	moto g powe	Smartphone	56:48.7	56:48.7	55:51.7	1/15/21	17:55:51	pos.uhaul.ne			
5336392	Android	10	samsung	SM-G960U	Smartphone	55:55.5	55:55.5	56:01.2	1/15/21	17:56:01	pos.uhaul.ne			
5336392	Android	10	samsung	SM-G960U	Smartphone	56:01.2	56:01.2	56:50.6	1/15/21	17:56:50	pos.uhaul.ne			
5460723	Android	10	motorola	moto g(7) po	Smartphone	59:30.2	59:30.2	59:31.8	1/15/21	18:59:31	crossmark.c			
5460723	Android	10	motorola	moto g(7) po	Smartphone	59:31.8	59:31.8	59:39.3	1/15/21	18:59:39	crossmark.c			
5279185	Android	8.1.0	samsung	SM-J727F1	Smartphone	09:30.4	09:30.4	09:32.1	1/30/21	20:09:30	rocaaca.com			
5279185	Android	8.1.0	samsung	SM-J727F1	Smartphone	09:32.1	09:32.1	09:34.1	1/30/21	20:09:34	rocaaca.com			

## How to use this product.

1. Get daily in-store + online journeys from first-party consumers.
2. See + analyze trends that you can use to win business.
3. Add the data to your CRM or 3rd party datasets — for deeper insights.

## A case study.

Earn \$5 billion more, each year.

How? Engage with non-buyers. Find out why they're not buying. This retailer did just that at 1,000s of locations.

Check out the results in the green box.

## How to find — and fix — a \$5 billion hole.

- + We watched non-buyers for 8 weeks. Carefully, we trended their data to ensure we had an accurate picture of what was going on.
- + Then, we laid non-buyer data across customer sentiment. And there you go — a major opportunity was found. The client jumped in — and the rest is history.

**\$14 million**  
more sales a day.

**\$5 billion**  
more sales a year.

## About MFour.

Better outcomes on MFour Studio: the first platform to behave like your consumer. Using the nation's most downloaded, highest-rated, and only Apple-approved data collection and survey app, MFour has finally united market research and data science.

MFour Studio is the only place for real-time app, web, and foot traffic united with validated consumer surveys for unprecedented insights to help you capture the modern consumer's attention.

**CONTACT US**

