



# RED, WHITE, AND BARGAINS:

DISCOVER THE TOP RETAILER APPS FOR 4TH OF JULY SHOPPERS!

As the 4th of July holiday approaches, we've noticed an interesting trend among people planning to shop for the celebration. Those gearing up for the festivities seem to use certain apps more often. It looks like these apps are becoming a big part of their holiday shopping, maybe because they offer great deals, convenience, or special holiday-themed products that make the celebration even more enjoyable.

## NEED RESEARCH?

Contact us now: [solutions@mfour.com](mailto:solutions@mfour.com) or call 714.754.1234.

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